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Jack Bair, Senior Vice President
San Francisco Giants
AT&T Park
24 Willie Mays Plaza
San Francisco, CA 94107

August 10, 2015

Re: Mission Rock Ballot Measure – Mixed-Use Development

Dear Mr. Bair,

Thank you for presenting your plans for Mission Rock to the San Francisco Housing Action Coalition (SFHAC) on July 30, 2015. After thorough review and discussion, we are pleased to endorse the Mission Rock ballot measure. We believe this an excellent proposal that aligns with our mission of increasing the supply of well-designed, well-located housing at all levels of affordability in San Francisco.

The project will replace a surface parking lot located on the northeastern waterfront with 28 acres of housing, retail, commercial and open space. The proposal plans for approximately 1,500 rental homes, 40 percent of which will be below-market-rate (BMR), far above the City's requirement, which will be a tremendous benefit to the City. The BMRs will be priced between 45 and 150 percent of the area-median-income (AMI), serving everyone between emancipated foster youth to teachers and first responders.

Our members believe your plans will create a lively pedestrian experience, by integrating homes and retail with a significant amount of open space. We're thrilled to hear you plan to use the scale of your project to create an eco-district, making the development environmentally friendly. Rehabilitating Pier 40 and creating an Anchor Brewery for the neighborhood is a beneficial addition as well. The project is in a transit-rich area that will be well-served by various Muni lines, Caltrain, bike paths and the new Central Subway that is expected to be ready in 2019. Mission Rock will also act as a major connector to the northeastern waterfront and Mission Bay community.

Your plans reflect eight years of extensive community outreach and planning with the City. We believe you have done a tremendous job engaging numerous stakeholders. For all of these reasons, we are pleased to support your proposal to exceed the existing height limits of the site, which range between zero and 40 feet, and build this very promising project. Mission Rock will create a vibrant community and be a welcomed addition to the neighborhood.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tim Colen".

Tim Colen, Executive Director