SAN FRANCISCO IN 2050

A PROPOSED 5-YEAR WORK PROGRAM FOR CITYWIDE PLANNING

January 15, 2014

Great planning for a great city.

San Francisco Planning

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Planning for our long range future with key strategies for short term actions and long term results.

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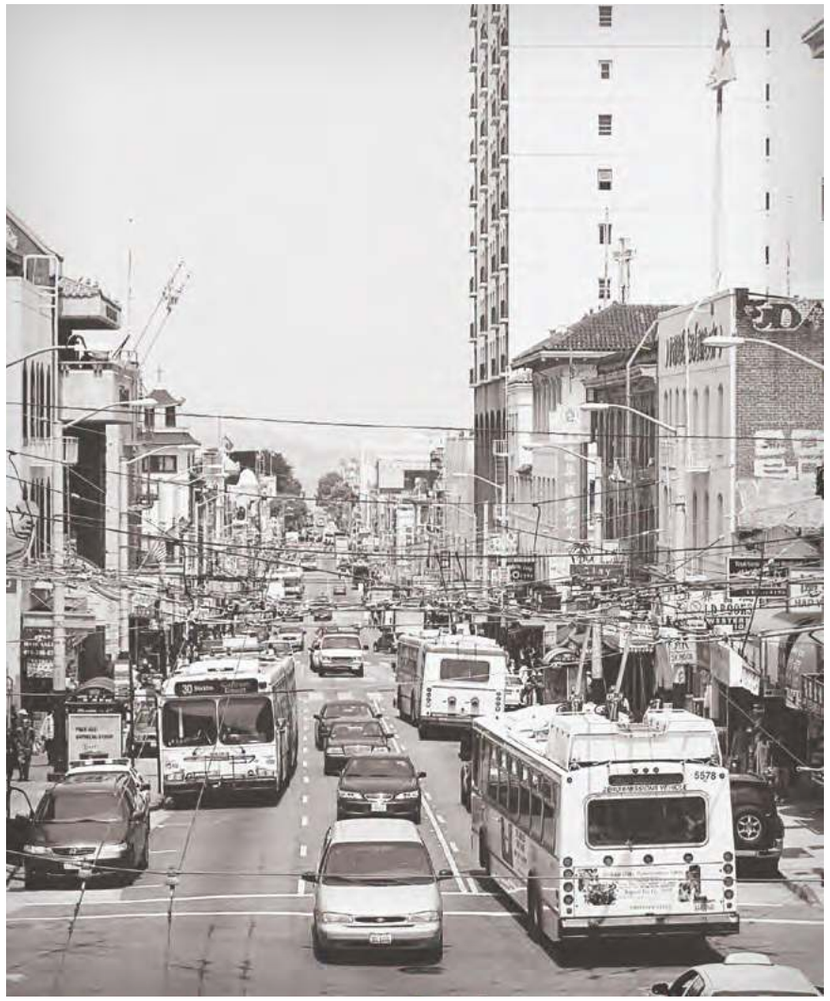
San Francisco Planning

WHY PLAN FOR THE LONG TERM? WHY NOW?

San Francisco has developed a sophisticated, if cumbersome, process for short-term, site-by site planning and incremental policy-making.



But the challenges we face now go to the core of who we are as a community and call for a more ambitious kind of planning: cohesive long-term strategies to keep our city equitable, family friendly, beautiful, prosperous and sustainable.

Imagination, debate and partnerships will be the keys to developing and implementing a long-term Vision for the City we love.

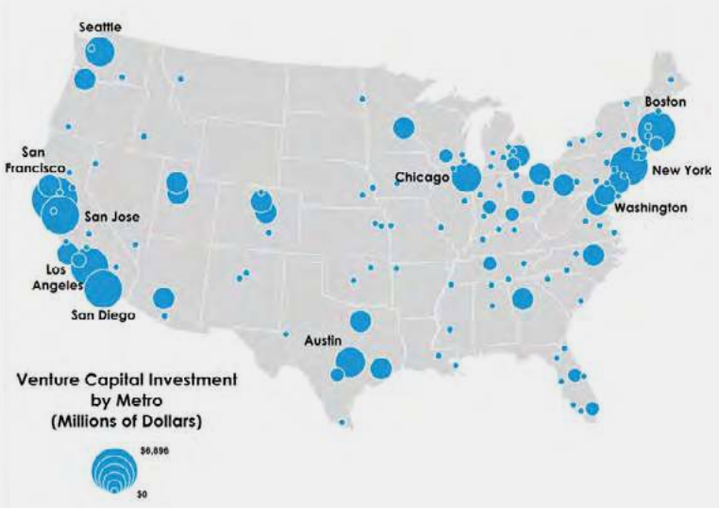
WHY PLAN FOR THE LONG TERM? WHY NOW?

Urbanization

The world's population is urbanizing and San Francisco's growth is accelerating.

Clustering

Talent and capital are clustering in key cities like San Francisco, fueling rapid growth and change.



Climate Change

Long term climate change is already occurring and will accelerate, requiring us to respond effectively to sea level rise, more frequent storms and to do our part in reducing green house gases.

Milllenials and Baby Boomers

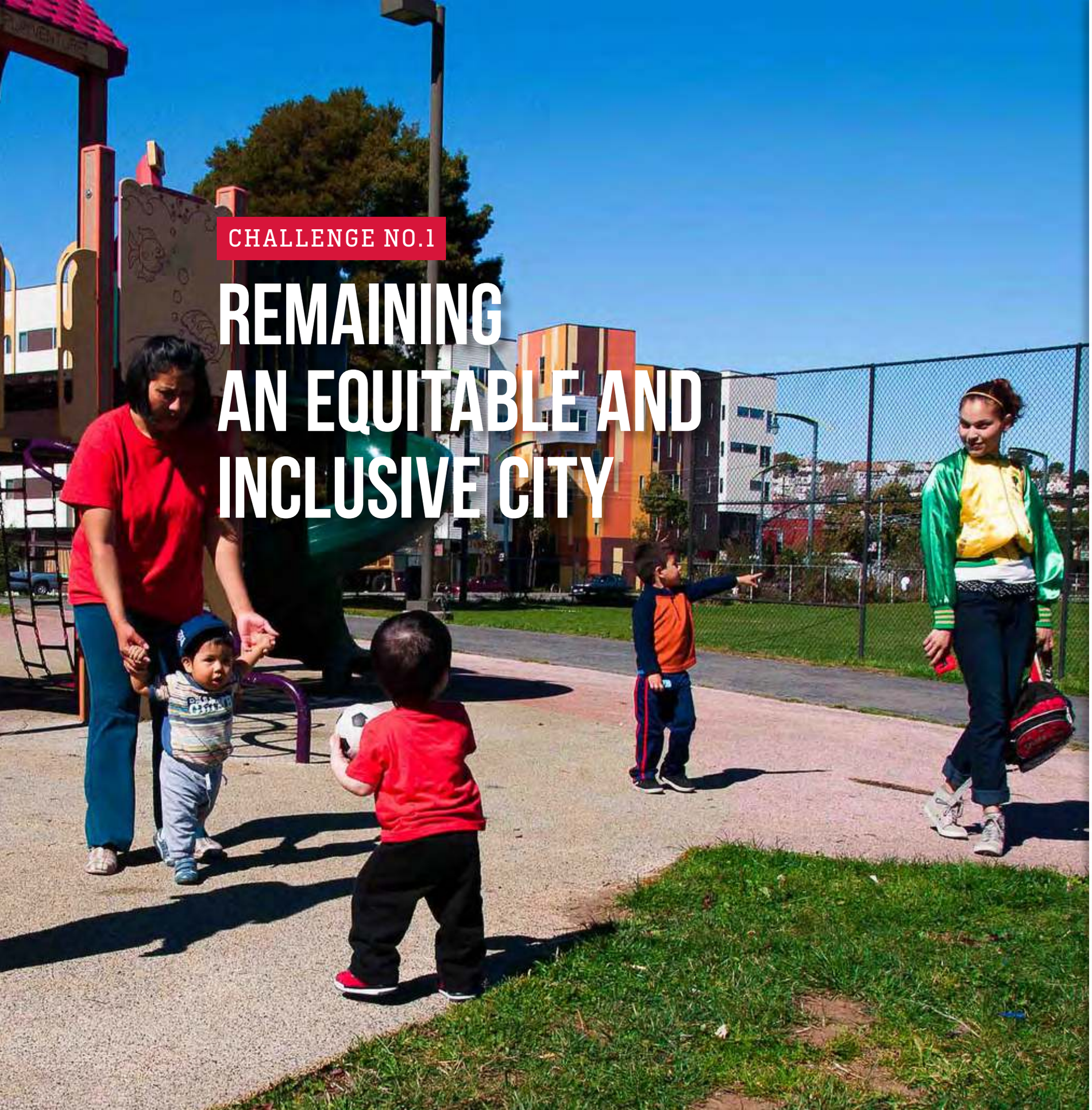
The preferences of the groups now between the ages of 20–35 and between 50–70 will shape how our city looks, feels and functions in profound ways, redefining urban living. Equity and access for all will be necessary to share the benefits of this new way of living.

No city is an island.

Increasingly, regional (metropolitan scale) cooperation is needed to stay competitive and address a range of social and environmental issues.

Health

The kind of neighborhood we live in greatly influences our health. Chronic diseases like obesity and diabetes can be reduced by walkable environments, provision of play space, and healthy food choices nearby.Many neighborhoods don't function like this now.



CHALLENGE NO.1

REMAINING AN EQUITABLE AND INCLUSIVE CITY

Retaining families and people of all incomes and walks of life is our overriding issue. Housing prices and rents are now the highest of any major city in the country. We are experiencing displacement of low income residents to other parts of the Bay Area and beyond. If this continues will San Francisco be able to retain its soul?

Aggressive actions are needed to assure:

Affordable housing in all neighborhoods.

Access to parks and community places in every neighborhood.

Equitable access to public transportation.

Retention of living wage jobs for those without higher education.

Enhanced job training and job readiness.

CHALLENGE NO.2

ACCESS AND MOBILITY

San Francisco is at a tipping point – further congestion and delays will have severe consequences for continued job growth and will further compromise people's daily lives. We need a major shift in our thinking about transportation and a new generation of robust investments in 21st century mobility.

Better regional transit connections to support commuters.

Better city mobility systems for enabling residents to get around.

Better bicycle and pedestrian accommodation.

Bringing neighborhood services closer to people, so they can walk to them.

CHALLENGE NO.3

RESILIENCY AND LONG-TERM SUSTAINABILITY

Global threat of climate change, sea level rise, and earthquake vulnerability means that:

Businesses, homes, and public infrastructure are at risk.

Careful solutions are needed to realize the growth that is planned for our vulnerable eastern shoreline.

Planning for change and empowering communities is critical to creating a resilient future.

CHALLENGE NO.4

PLACE-MAKING

San Francisco is a beautiful city – due in part to its magnificent setting and in part to its crafting of buildings and public spaces in the century between 1850 and 1950. As the city now "densifies", building whole new neighborhoods and retrofitting established ones, we must pay particular attention to making these places highly livable:

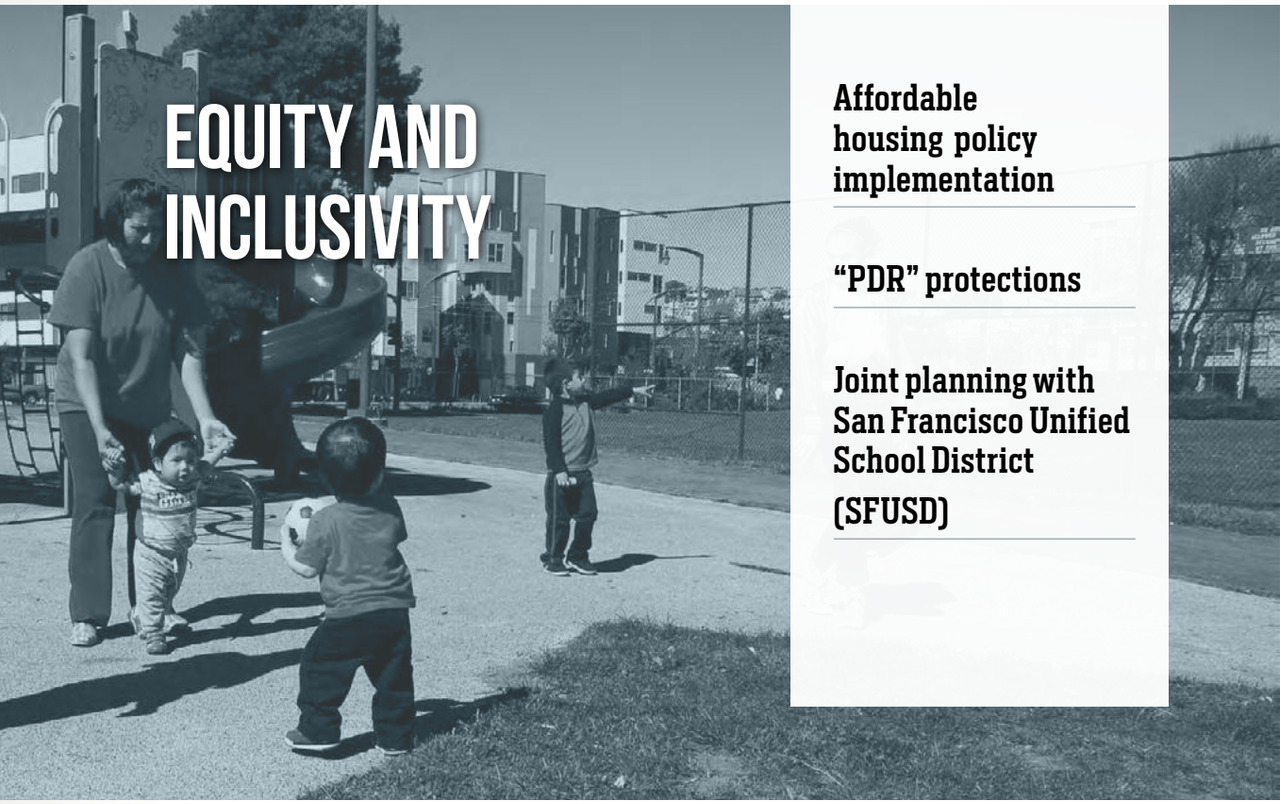
Reclaiming streets and rights of way for people.

Well designed buildings that accommodate active ground floors and "third spaces" where people informally congregate and socialize.

Providing mobility options.

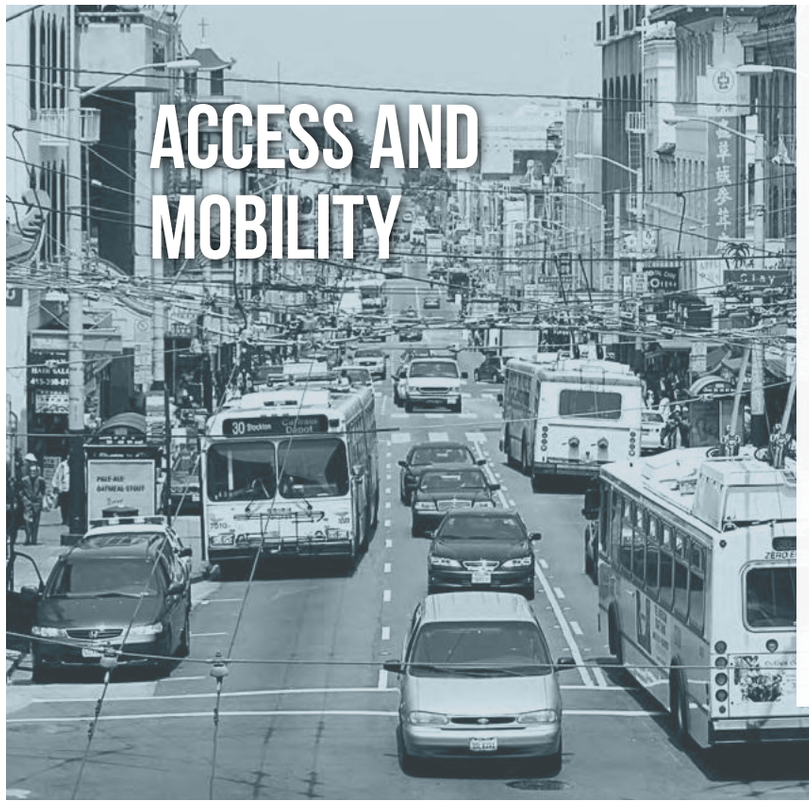
Integrating "green infrastructure".

"CORE" WORK PROGRAM ACTIVITIES RELATED TO THE FOUR CHALLENGES



EQUITY AND INCLUSIVITY

- Affordable housing policy implementation
- "PDR" protections
- Joint planning with San Francisco Unified School District (SFUSD)



ACCESS AND MOBILITY

- Transportation Element (update)
- Plan Bay Area (update) / regional transportation plan
- Street design /station area design
- Large site negotiations

RESILIENCY AND SUSTAINABILITY

- Sustainable development program assessment
- Citywide "greening" efforts
- Waterfront planning

PLACE-MAKING URBAN DESIGN FRAMEWORKS

- Public realm improvement
- Project reviews

THE HEART OF SAN FRANCISCO

INITIATIVE

Through **inspiring design for our public plazas and streets**, -- partnerships with cultural institutions and major stakeholder groups to invest new energy and resources in the downtown, and a commitment to **providing clean and safe public spaces that invite everyone** to become a part of our lively urban environment, our **premier civic boulevard and plaza** can become San Francisco's iconic public space, on par with the great streets around the world.

THE HEART OF SAN FRANCISCO: INITIATIVE GOALS

Make our civic commons welcoming to everyone.

Create vibrant, world-class public spaces.

Build partnerships to bring art, culture and innovation to Market St.

Connect neighborhoods.

Envision the future of transportation.

THE HEART OF SAN FRANCISCO: KEY PROJECTS

NEIGHBORHOOD INITIATIVES

A. Tenderloin/Central Market Strategy CURRENT-2015

B. Transit Center Streetscape Plan CURRENT-2015

C. Civic Center Public Realm Plan 2014-2016

D. Van Ness And Market Plan Update 2015-2016

E. Major Public Plazas Redesign 2015-2017

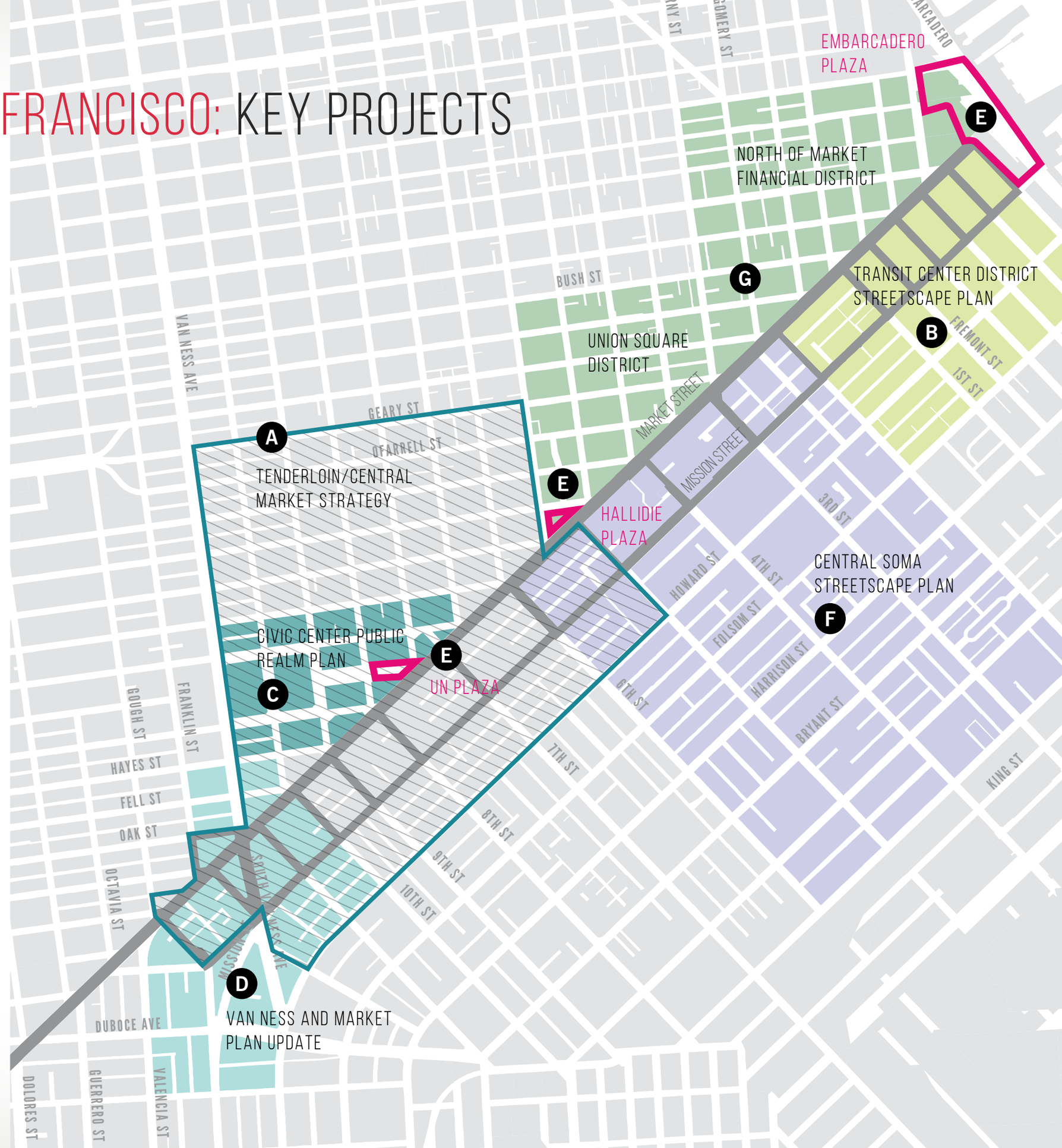
F. Central SoMa Streetscape Plan 2016-2018

G. North of Market Public Realm Plan 2017-2019

AREA-WIDE INITIATIVES

Better Market Street CURRENT-2018

Market Street Partnership Initiative



THE HEART OF SAN FRANCISCO: WORK PROGRAM, 2014-2019

	2014	2015	2016	2017	2018	2019
NEIGHBORHOOD PLANS/INITIATIVES						
Transit Center	■	■				
Tenderloin	■	■				
Civic Center		■	■			
Van Ness/Market		■	■			
Union Square			■	■		
Downtown Plan Update				■	■	
PLAZAS						
Hallidie		■	■	■		
United Nations		■		■	■	
Embarcadero		■			■	■
BETTER MARKET STREET	■	■	■	■	■	■

A RESILIENT WATERFRONT

INITIATIVE

San Francisco's waterfront is **central to the City's sense of place**, and to its livability, well-being, and economic vitality. In the face of multiple stressors, such as extreme changes in weather patterns and **sea level rise**, we are challenged to create a **welcoming and well-connected waterfront** that will accommodate planned growth. These challenges reveal the critical need for **innovation, civic dialogue, and citizen preparedness** to enable San Francisco to flourish in harmony with our environment and our rich array of cultures and neighborhood-based values.

A RESILIENT WATERFRONT: INITIATIVE GOALS

Engage people in the waterfront experience (and planning).

Create a waterfront that responds to sea level rise.

Forge partnerships for action.

Ensure that our waterfront communities are equitable, diverse and whole.

Partner with other cities across the Bay to advance the art of adaptation.

A RESILIENT WATERFRONT: MAJOR EFFORTS

1. Update the Local Coastal Program and work with local, state and federal partners:

A. OCEAN BEACH
B. GOLDEN GATE NATIONAL RECREATION AREA

2. Protect our treasured bayfront with inspired new design:

C. THE MARINA
D. FISHERMAN'S WHARF/EMBARCADERO WATERFRONT

3. The Southern Waterfront Initiative – building new resilient communities and a world class shoreline:

E. MISSION BAY
F. CENTRAL WATERFRONT
G. ISLAIS CREEK WATERFRONT
H. INDIA BASIN SHORELINE
I. HUNTERS POINT/CANDLESTICK POINT SHORELINE
J. TREASURE ISLAND
K. CREEKS

NEXT GENERATION SF

INITIATIVE

SHAPING & CONNECTING THE GROWTH OF SOUTHEAST SF

The southeast sector will see **75% of the growth** that the City will see over the next 30 years with 75,000 housing units and 150,000 jobs. The challenges are **integrating these growing neighborhoods** with the rest of the City, reflecting the best characteristics of SF today and ensuring that growth improves the quality of life of existing residents. These transformational land use opportunities must be merged with equally **transformational investments in transportation**, **open space** and **other infrastructure**.

NEXT GENERATION SF: INITIATIVE GOALS

Planning space for growth.

A 21st century transportation strategy.

Diverse neighborhoods and economic uses.

A world class open space network.

Sustainable and resilient systems.

NEXT GENERATION SF: KEY PROJECTS

NEIGHBORHOOD INITIATIVES

A. Plan Implementation and Capital Planning

A1. MISSION STREET STREETSCAPE PLAN CURRENT-2016
A2. FOLSOM/HOWARD STREET REDESIGN 2015-2017
A3. 16TH STREET BUS RAPID TRANSIT 2015-2017
A4. DOGPATCH STREETSCAPE PLAN 2015-2017
A5. 17TH/FOLSOM PARK
A6. DAGGETT PARK

B. Central SoMa CURRENT-2015

C. Completing and Integrating Mission Bay

C1. SEAWALL LOT 337 CURRENT-2016
C2. WARRIORS ARENA CURRENT-2015
C3. RAILYARD ALTERNATIVES AND I-280 BOULEVARD FEASIBILITY STUDY CURRENT-2016

D. Re-visioning the Post-industrial Central Waterfront

D1. PIER 70 CURRENT-2016
D2. POTRERO POWER PLANT 2015-2018

E. Potrero & Sunnydale HopeSF CURRENT-2016

F. India Basin CURRENT 2018

G. Bayshore Multimodal Facility Location Study CURRENT-2016

AREA-WIDE INITIATIVES

Southeast SF Framework Document 2105-2017
Job Growth and Economic Diversity Strategy 2015-2018
Core Capacity Study 2015-2017
Transportation Element update 2015-2018

NEXT GENERATION SF: WORK PROGRAM, 2014-2019

	2014	2015	2016	2017	2018	2019
NEIGHBORHOOD INITIATIVES						
Central SoMa	■	■				
Seawall Lot 337	■	■	■			
Warrior's Arena	■	■				
Railyard Boulevard Study	■	■	■			
Pier 70	■	■	■			
Potrero Power Plant		■	■	■	■	
HopeSF	■	■	■			
India Basin	■	■	■	■	■	
Bayshore Station study	■	■	■			
AREA-WIDE INITIATIVES						
Southeast SF Framework Document		■	■			
Job Growth & Economic Diversity Strategy	■	■	■	■	■	
Core Capacity Study		■	■	■		
Transportation Element update		■	■	■	■	
PLAN IMPLEMENTATION AND CAPITAL PLANNING						
EN plan implementation	■	■	■	■	■	■
Mission Street Streetscape Plan	■	■				
Folsom/Howard Street Re-Design		■	■	■		
16th St BRT		■	■	■		
Dogpatch Streetscape Plan		■	■	■		

A CITY OF NEIGHBORHOODS

INITIATIVE

San Francisco is truly a city of neighborhoods – **diverse and distinct in character**. However, there are **improvements to livability** and **community-building** that can happen in every neighborhood. This effort will take a new approach to neighborhood planning and development – building on the success of the **Invest-in-Neighborhoods** program and encouraging neighbors to come together to help.

A CITY OF NEIGHBORHOODS: INITIATIVE GOALS

Meet most daily needs within walking distance.

Build on unique neighborhood character.

Provide housing for all.

Promote inter-connectedness.

Build strong communities.

A CITY OF NEIGHBORHOODS: KEY PROJECTS

NEIGHBORHOOD HOUSING	PARKS & OPEN SPACE	SUSTAINABILITY	TRANSPORTATION	ECONOMIC DEVELOPMENT	NEIGHBORHOOD DESIGN
Housing Density Bonus Program	Green Connections	EcoDistricts	Vision Zero / WalkFirst	Invest in Neighborhoods	Pavement to Parks
Accessory Dwelling Unit Handbook.	Urban Forest Plan	Food Systems	Coordination with Transportation Agencies	Neighborhood Action Plans	Design Review
	Redesign of Portsmouth Square	Green Roofs			Streetscape Design Projects

The twenty-minute neighborhood

A CITY OF NEIGHBORHOODS: WORK PROGRAM, 2014-2019

	2014	2015	2016	2017	2018	2019
ECONOMIC DEVELOPMENT						
Invest in Neighborhoods	■	■	■	■	■	■
Neighborhood Action Plans		■	■	■	■	■
Neighborhood Housing						
Housing Density Bonus	■	■				
Opportunity Sites	■	■	■			
Additional housing policy			■	■	■	■
NEIGHBORHOOD TRANSPORTATION						
WalkFirst	■					
Urban Forest Plan	Phase I	Phase II		Phase III		
Coordination with MuniForward, BRT	■	■	■	■	■	■
Sustainability						
Green roofs	■	■				
Eco-districts	■	■	■	■	■	■
Additional sustainability initiatives			■	■	■	■
OPEN SPACE						
Open space implementation	■	■	■	■	■	■
Portsmouth Square re-design	■	■				
Additional open space design/coordination			■	■	■	■
NEIGHBORHOOD DESIGN						
Pavement to Parks	■	■	■	■	■	■
Additional streetscape projects	■	■	■	■	■	■

BRIDGING THE BAY

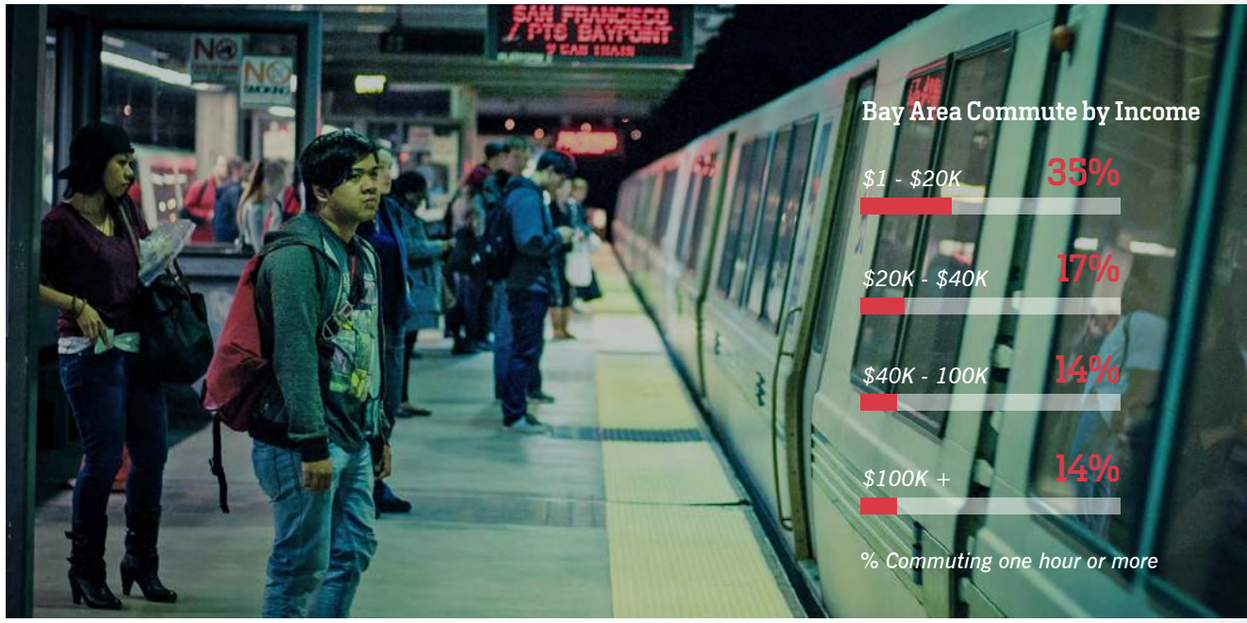
INITIATIVE

FORMING A COMMON AGENDA FOR THE CORE OF THE REGION

We need to **collaborate with our immediate geographic neighbors** to develop a **shared vision and strategic approach** to ensure San Francisco's – and the region's – long term economic, social and environmental vitality.

BRIDGING THE BAY: INITIATIVE GOALS

Expanding capacity for jobs and housing.



Seizing opportunities for increased mobility.

Leadership in resiliency and adaptation.

Linking arts and culture across the Bay.

BRIDGING THE BAY: OPPORTUNITIES

A. Jobs & Housing
B. Sea Level Rise
C. Transportation
C1. Transbay Tube
C2. Transit Facilities
C3. Capitol Corridor

TO ACCOMPLISH OUR WORK PROGRAM

we must

ENGAGE THE COMMUNITY

IN NEW WAYS

TO ACCOMPLISH OUR WORK PROGRAM

we must

ESTABLISH A BROAD RANGE OF PARTNERSHIPS

TO ACCOMPLISH OUR WORK PROGRAM

we must

CONVENE AND FACILITATE EFFECTIVELY

TO ACCOMPLISH OUR WORK PROGRAM

we must

EVALUATE AND FOLLOW UP

TO LEARN AND ADJUST