

The SF Housing Action Coalition’s sponsorship opportunities offer individuals and companies direct ways to support smart housing solutions for San Francisco. Because we stretch your sponsorship contribution beyond the event, we maximize its impact. Sponsorships fuel our daily advocacy work to increase housing opportunities for both renters and owners at all income levels.

Sponsoring SFHAC events gives your firm a wide variety of perks and recognition. All sponsorship packages include tickets so that you and your guests can meet new friends, reconnect with old colleagues, and network across diverse disciplines. Thank you for supporting more housing and better solutions for San Francisco!

SPONSORSHIP BENEFITS

	PRESENTING SPONSOR* \$15,000	PENTHOUSE \$10,000	TOWNHOUSE \$5,000	FAMILY-HOUSING \$2,500	ONE-BEDROOM \$1,000
PRESS RELEASE	●	□	□	□	□
STAGE PRESENCE	●	□	□	□	□
SPECIAL RECOGNITION	●	○	□	□	□
SOCIAL MEDIA (FACEBOOK, TWITTER, & LINKEDIN)	3X	1X	□	□	□
NEWSLETTER (37% OPEN RATE)	4X	2X	1X	□	□
PRINT INVITATION	●	COMPANY LOGO	NAME	□	□
YOUR PROJECT SLIDES DISPLAYED AT THE EVENT	5	4	3	1	□
SFHAC.ORG EVENT PAGE	●	COMPANY LOGO & LINK	COMPANY LOGO & LINK	COMPANY LOGO & LINK	NAME
3 – EMAIL INVITATIONS (OVER 4,000 RECIPIENTS EACH)	●	COMPANY LOGO & LINK	COMPANY LOGO & LINK	NAME & LINK	NAME
PRINT PROGRAM & SIGNAGE	●	COMPANY LOGO	COMPANY LOGO	NAME	NAME
TICKETS	10	8	6	4	2

*We only accept one Presenting Sponsor per event. Event branding will read “The SFHAC and [Business Name] presents”

The San Francisco Housing Action Coalition is a 501c3 through our fiscal sponsor, Greenbelt Alliance (tax # 94-1676747). Your donations to the SF Housing Action Coalition are tax-deductible to the full extent of the law. Checks must be made payable to SFHAC/Greenbelt Alliance.



Questions about sponsorship, contact jodie@sfhac.org
Pledge or remit a payment at SFHAC.ORG/SPONSORSHIP



10th Annual Spring Housing Symposium

Est Attendees: 300

Event Type: TED-Style Talks

Wednesday, May 25th • 5:30 - 8pm

Merchants Exchange

The SFHAC's annual spring symposium is a time to discuss hot housing topics in depth in a friendly and casual setting. At this year's event, three dynamic experts will be giving TED-style talks. 2016 presentations include: the numbers behind our housing spikes and dips in relation to housing policy; the nuances of funding affordable housing; and a walk through the various decision points on how to develop a piece of land into housing. An event not to be missed for anyone interested in the most exciting civic topic of our day - housing in San Francisco.

15th Annual Housing Hero Awards

Est Attendees: 300

Event Type: Awards Ceremony

September 2016 • 5:30 - 8pm

Green Room in the Veterans War Memorial Building

The SF Housing Action Coalition's Housing Heroes Awards recognize exceptional contributions to improving housing. We grant this award to those who best embody SFHAC's mission to increase housing opportunities for San Francisco's residents at all income levels. Past heroes have included the Mayor of San Francisco, Planning Commissioners, Affordable Housing Developers, large planned areas and the folks that helped them become real. The Housing Heroes Awards and fundraiser is an annual party celebrating all those who work to increase the production of well-designed, well-located homes in San Francisco.



Neighborhood Tours

Exclusive I-sponsor per tour

Sponsorship: \$500 each

2016 neighborhood tour lineup:

Mission Bay (March)

Bayview (May)

Mission (June)

Tenderloin (Aug)

Dogpatch (Sept)

Central SOMA (Oct)

Since 2014, we've been customizing neighborhood tours to educate and entertain both housing enthusiasts and San Francisco residents curious about new developments. We bring a range of experts from the housing industry to guide our members through their upcoming developments. We also include representatives from City agencies who help us understand the background, context and history of the area. Depending on distance, we tailor our tours for either walking or biking. We're offering tour sponsorship for the first time in 2016, which includes online promotion and day-of perks. Please contact jodie@sfhac.org for more details.



Who is the SF Housing Action Coalition?

The San Francisco Housing Action Coalition is the leading organization working to increase housing opportunities for San Francisco residents at all income levels. We are a 300 member nonprofit connecting individuals, business leaders and decision-makers to constructive housing solutions. When you sponsor one of our events, you support our daily work adding more housing choices for San Franciscans.